COMPANY PROFILE

EXCELLENT PHARMACEUTICALS
Bringing Medicines to Patients in need
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With offices in Erbil, Baghdad and Basra, Iraq, Excellent works with many of the world’s leading companies through various agreements, partnerships and joint ventures, the group is a leading healthcare, medical equipment and consumer care company in Iraq, and is committed to meeting the growing needs of healthcare and pharmaceutical distribution in the country.

Excellent has a unique distribution and marketing network of more than 50 sales and medical representatives (comprising mostly of medical doctors), as well as a wholesale organization and chain of local pharmacies, the company is managed by a highly-experienced team consisting of Iraqis and expatriates with diverse backgrounds and skill sets.
The group is uniquely positioned to serve the growing needs of the Iraqi market. Our core activities are import, distribution, promotion, marketing and license manufacturing through integrity and professionalism, while enjoying an esteemed reputation in Iraq.
ABOUT COMPANY

Our innovative company established 2005 in Erbil-Iraq. From start to finish, Excellent company provides a diversified range of high quality health care products including those in Cardiology, Gynecology, Neuropsychiatry, Ophthalmology, Diabetes, Nutrition and Dietary supplements. Excellent is a company building a future focused on growth and innovation, quality products and distribution coverage throughout Iraq.
OUR VISION, MISSION & VALUES

VISION

Our vision is to build Total Brand Value by innovating to deliver consumer value and customer leadership faster, better and more complete health services through continuous improvement driven by the integrity, teamwork, and innovation of Excellent people.

MISSION

To lead the healthcare industry in Iraq with the highest standards, ensure medical equipment and consumer care products meet the needs of the community today, and build capabilities to raise healthcare standards to meet the needs of future generations.

VALUE

Ethics, professionalism, integrity, quality of service, innovation and trust are Excellent’s core values. These values are implemented in every aspect of the company and combined with our deep understanding of the market.
We pride ourselves on being one of the most professional and efficient partners in our industry within Iraq, the team is unrivaled regarding experience, background training and efficiency in delivering results. The company’s activities range from commercial agency, product distribution and services, on-site project management and registration services to solutions for pharmaceutical and medical logistics.

Our offices in Baghdad, Erbil, Basra, and Dubai, allow us to interface with our partners and suppliers to provide efficient distribution channels and well-established networks with a clear focus on the Iraqi market, the founders of Excellent have a truly distinctive track record of creating market leaders in healthcare and other sectors.
Excellent is one of the biggest distributors for pharmaceutical products in the Iraqi market through its own subsidiaries and sub-distributors.
Our corporate structure consists of various departments that contribute to the company’s overall mission and goals. The main departments include Marketing, Finance & Accounting, Business Development, Human Resource, and IT.
Excellent provides turnkey solutions for warehousing and logistics needs, with the help of leading technologies and Ministry of Health-approved warehouses, Excellent is the first choice for medical, pharmaceutical and fast moving consumer goods. All logistics operations are up to the highest standards, with the aim of obtaining ISO 9001:2008 certification in the near future.
Excellent
Main Warehouse
Erbil
Excellent warehouses were finally upgraded to comply with WHO guidelines for Good Storage Practice (GDP) and Good Distribution Practices (GSP), our storage areas have sufficient capacity to:

i. Allow orderly storage of the various categories of pharmaceutical products.

ii. Ensure dry and clean environment with acceptable temperature limits, through Records of temperature monitoring data.

iii. Keep products off the floor to permit cleaning and regular inspection.

iv. Permit adequate storage and handling of the products through coolant vehicles and equipment.
SUPPLIERS PORTFOLIO

Excellent represents and is the agent of major and minor multinational pharmaceutical industries worldwide:

- Nature’s Bounty
- Dr. August Wolff
- GS Converting
- OctaMed
- Ibn alhaytham
Nature’s Bounty is the premium vitamin and supplement brand in the world. Nature’s Bounty was founded in 1971 by Arthur Rudolph.

In the US, the company has manufacturing plants in Arizona, California, Florida, New Jersey, New York, and North Carolina. Nature’s bounty products are marketed and sold in approximately 90 countries. Nature’s Bounty is GMP Compliant and USP Certified with over 14,000 Employees in the manufacturer and over 5.7 Million Square Feet of manufacturing.

It is a family-owned research-oriented company located in Bielefeld, Germany. Dr. August Wolff GmbH & Co. KG Arzneimittel is selling medicinal products, medical devices, and cosmetic products like Linola and Vagisan in several European countries. Since its establishment in 1905, it has maintained strong focus in collaborations with universities to foster research and development in their search for novel products.
GS Converting specializes in the production of wet wipes, liquid cleaners and other products for personal hygiene, baby care and the home for multinational and Italian companies as well as for leading companies in the retail trade. Converting also owns several brands which spread over an area of 27,000 square meters, it houses the equipment and machinery needed to process any type of market request. It has an area of 400 square meters which is devoted to laboratories and technical personnel. It has 32 lines for the production of wet wipes and 3 production lines for liquids in addition to 5 production lines for toothpastes and face, hand and body creams.

GS Converting is ISO 9001/2008 certified.

Octamed Health Products is an incorporated company manufacturing medical self-adhesive tapes and wound-care products which is located at BOSB Industrial Zone in Tuzla, Istanbul - TURKEY.

Octamed presents all experiences of medical self-adhesive tapes, first-aid strips, various medical fixation plasters, sterile wound-care products and fixation products for sport activities to all market players by its accomplished staff. Since the first day of its production activity in 2012, Octamed products are being used by both domestic customers throughout Turkey and by export customers in Europe, Middle East & Australia as trusted new rising value of Turkey.
It was established in the Al-Mansoura area of Aleppo, Syria in August 1994 as a Private Limited Company. It has since become one of the fastest growing finished formulation pharmaceutical manufacturing companies in Syria, providing an innovative, high quality range of healthcare products. The factory employs 200 onsite personnel, who undergo regular training sessions to keep them up-to-date with the latest technological and production advances within the pharmaceutical industry. As well as having a successful internal market for its products, Ibn-Alhaytham has also established a growing export market. The countries with which it has export agreements include: Armenia, Iraq, Jordan, Nigeria, Pakistan, Sudan and Yemen.
COMING TOGETHER IS A BEGINNING
STAYING TOGETHER IS PROGRESS
WORKING TOGETHER IS SUCCESS

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